

WINDOW DISPLAYS

Create a scene and be the talk of the town!

First Impressions

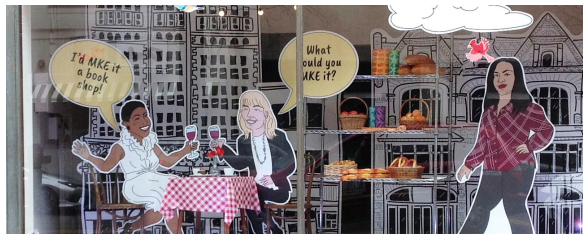
Whether you're located on a busy street or in a pedestrian mall, your windows provide an amazing opportunity to:

- attract attention
- sell your brand
- send a message
- entertain
- inspire
- ultimately sell your products and services!

Are you making the most of your window real estate?



Retailworks Inc.
changing the customer experience



Our Displays Are Game-Changers

Window displays should work for you year-round, not just for the holidays. If you don't have the time or resources to design and maintain powerful window displays, we'll do it for you! Our talented display artists will get people talking and WOW customers before they even walk through your front door.

Window Display Services

- display planning
- prop fabrication/procurement
- graphics/signage
- lighting
- display installation
- display maintenance
- take down

We can create a one-time display or seasonal displays (generally 5x/year).

VISUAL MERCHANDISING

Bring new life to your products and your selling floor



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Attention-getting displays create focal points that lure customers throughout your store

Successful displays exhibit good composition, incorporate props and signage, and are well illuminated. Moreover, they tell a story, inspire and entertain. *Do yours?*

Never underestimate the power of well merchandised fixtures

How you merchandise your fixtures to showcase your products is directly tied to product appeal and consumer decision making.

Our visual merchandising experts use key elements and principles of design to fill your fixtures in a way that increases sales. They make sure your fixtures are stocked right as critical mass is imperative!