

## **Main Street Now Conference 2021 Feedback**

Presentation: "Does your Downtown Brand Experience Still Measure Up?"

Presented by: Lyn Falk, President of Retailworks, Inc.

Excellent content. So clear and helpful.

Good session. well thought out with excellent power point

This was one of the best sessions of the conference! Got some great ideas :) Would've liked to see the slide presentation available but it was not.

Absolutely loved her presentation. Stayed on topic with such wonderful ideas.

Definitely one of the best sessions of the conference! I'd love a PDF to share with my Board.

Thank you for this great presentation! Hoping I can share it with our mayor, commissioners, and others interested in revitalizing our poor Main Street

Very inspirational. Good content about deeper branding. Thanks!!!

Just chock full of great information for downtowns of all sizes!

So much incredible information and ideas. Loved all the pictures. So helpful!!

One of the BEST sessions - great information with back-up collateral for ideas that are simple and doable!

This was the best session! The best session of several trainings I have been to lately. It had ACTIONABLE ITEMS. I love that. The only critique I have is that I wished her presentation was available for download before the session... Actually, this was my critique for most sessions. It is helpful to have the presentations as the speaker is going over it. Makes note taking easier. And, since I'm not taking as many notes, I focus more on the speaker. But THIS session was an A++.

This was an excellent session!

Really amazing and informative. Would love a copy of the presentation!!

Fabulous session. Please bring her back. She speaks to people at all levels.

Excellent presentation!

The images were SO inspiring. I would REALLY like the opportunity to share with my community leaders.

Clear, direct information with creative ideas that are easy to follow and implement. thanks!

This session showed a lot of big picture ideas -- I would be interested in a session that delves into the "how do we get there from here" process.

Great ideas and wonderful visual examples!

Lots of great ideas and information.

SOOOOO much information! Very informative & we need more of this content for future conferences

Great passion for her business

Terrific information! For our downtown I think the trash pick up would be a great starting point.

We just finished our complete streets and people are really please with it so it's a perfect time to begin and...keep our complete streets beautiful!

very informational! Great ideas and slides for helping us take our programs to the next level

This was a great session-so many ideas and examples. Need to tailor it now for our business, as well. Lyn says she talks fast and she does! Wish the PPP was already in the file section for easy access. Love to hear her again in the future!

Would love to have slides of this presentation to share with my business owners and city officials.

I wish there had been handouts or a copy of the power point available.

Would give this 10 stars if I could! Lots of great ideas.

Excellent session. I would love to hear her in person too.

Great information and examples!

One of the best sessions of the whole conference, so much clear and actionable advice!

My favorite by far! So many great ideas...

This was very helpful for me as a new director. Gets my creative thoughts moving.....and I'll take away some low hanging fruit as well as some bigger projects from this presentation. Thank you!