

## **Storefront Audits**

## Do your storefronts need some TLC?

Whether it's one city block, or your entire Main Street, our designers will audit the storefronts, giving each one a grade of A/Green, B/Orange, C/Yellow, or D/Red, then provide recommendations on how to raise the grades. In some cases, preliminary costs for the improvements can be provided.



## Items addressed during the audit:

- Overall image and "look" (branding)
- Maintenance and cleanliness
- Facade finishes
- Signage (business name, hours, address numbers, website, community information, etc)
- Lighting
- Displays
- Landscaping
- Decorative accessories (awnings, banners/ flags, benches, planters, sidewalk signs...)
- Seasonal décor
- Music
- Aroma
- Entrance door and handle

Call or email us for more information and pricing on these valuable audits!

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