



*join the club!*  
 ...and don't just survive, thrive!

**Subscription Service for Independent Retailers**

**Critical and timely information without leaving your store**

Design • Branding • Visual Merchandising • Display

**Retail12 Benefits:**

**Two Levels Available**

	Inspirational	Professional
1 Access to exclusive App	✓	✓
2 Monthly design tip	✓	✓
3 Monthly display tip	✓	✓
4 Monthly retail ops tip/marketing tip	✓	✓
5 DIY display videos	✓	✓
6 Resources & industry trends	✓	✓
7 Discount on Retailworks' products & services	5%	10%
8 One hour/month with design experts		✓
9 One hour/month with display experts		✓
10 One hour/month with retail experts		✓
11 Opportunity to submit questions		✓
12 Group discussion with like-minded retailers		✓
	Introductory offers forthcoming!	Introductory offers forthcoming!



[www.retailworksinc.com](http://www.retailworksinc.com)

# Professional Level

Let us be your *Creative Board of Directors!*

## Topics discussed...

### Design

lighting  
signage  
fixtures & furnishings  
finishes  
consumer behavior  
environmental psychology  
case studies

### Display

window displays  
interior displays/focal points  
visual merchandising  
best practices

### Brand

logo usage  
printed materials  
homepage design

### Retail Ops

customer service  
employee training  
inventory maintenance  
marketing tips

**On the first Monday of each month, log onto a digital platform to see and hear our experts and participate in an open forum:**

Presentation and live interaction ≤ one hour, recorded and available throughout the month:

- 10 am CST, Topic: Design and Branding
- 11 am CST, Topic: Display and Merchandising
- 12 noon CST, Topic: Retail Ops and Marketing

Our experts together, have over 150 years of experience, and generally charge between \$100 and \$250/hour!

***Tune in not only for the professional advice, but for the fun mix of personalities!***

**Included is a Retail12 App to receive alerts and tips.**

**Memberships start on the first Monday of each quarter and can auto-renew annually.**

**Packages are available for industry/community associations or organizations.**

*Helping you make smart decisions.*

**Questions? Email us: [solutions@retailworksinc.com](mailto:solutions@retailworksinc.com).**

**Someone will get back to you within 24 hours during business hours Monday-Friday.**



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