

Retailworks, Inc. Visits Downtown West Allis

Five of our Downtown West Allis storefront windows have a new look after a recent visit from the Retailworks, Inc. design team of Lyn Falk and her associates Kim and Emily. Working with materials and merchandise found within each business, the Retailworks team re-designed the windows to both visually catch the eye of passersby and exemplify the offerings of each business. They also offered suggestions on how to keep the displays fresh and vibrant through regular updating and attention to themes. Many positive comments have already been received from fellow merchants and visitors.

Our business owners and the Downtown West Allis BID would like to thank Wisconsin Main Street and the City of West Allis for their financial assistance in coordinating Retailworks, Inc.'s assistance. Lastly, we would like to thank Lyn, Kim and Emily for their time and talent in enhancing the already friendly and inviting shopping experience of Downtown West Allis.



Avant-Garde
Before & After



B & K Bar
Supplies
Before & After



Diane's Designs
Before & After



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Kim's Costumes
Before & After



Hawkins Clocks
Center
Before & After